

Leo Blavin

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EXPERIENCE – Announced over 300 NCAA Division I and II games over the past 5 years

Play-by-play Announcer for KROX Radio, Crookston, MN 2017-2020

- Served as the radio play-by-play voice of NCAA Division II Minnesota Crookston athletics
- Duties included hosting pregame/postgame shows, writing post games stories online, and calling play-by-play UMC football, men's and women's basketball, baseball, and volleyball
- Broadcasted high school football, basketball, baseball, hockey, softball, volleyball, and wrestling
- Hosted a daily air-shift from 11 AM to 3 PM on KROX including music and news
- Sold advertising for KROX by generating original leads in new markets

Media Relations Director for the Fayetteville SwampDogs, Fayetteville, NC 2017

- Worked for the Coastal Plain League's Fayetteville SwampDogs announcing every game of the season, while also writing all press releases and game articles
- Created game notes and maintained the team's website and social media accounts

Director of Broadcast Operations for WCBN-FM, Ann Arbor, MI 2013-2017

- Worked as the lead play-by-play announcer for Michigan football, men's basketball, hockey, baseball, and softball beginning in the fall of 2014
- Responsible for launching WCBN's podcast network on SoundCloud and creating five new programs
- Two-time Michigan Association of Broadcasters collegiate play-by-play award winner

Sports Broadcaster for Big Ten Network Student U, Ann Arbor, MI 2014-2017

- Play-by-play announcer for television and web streamed broadcasts of Michigan baseball, men's and women's basketball, ice hockey, field hockey, volleyball, men's and women's soccer, and softball
- Worked in all facets of live game broadcasts for several University of Michigan sports teams

Sports Department Intern for FOX 2 Detroit-WJBK, Southfield, MI 2016

- Responsible for logging live sporting events to assist both sports anchors and producers with their editing of that game's highlights
- Wrote scripts for nightly sportscasts as well as recording voiceovers intended for on-air use

Broadcasting Intern for Arizona Sports, 98.7 FM-KMVP, Phoenix, AZ 2015

- Assisted in editing audio clips from four daily sports talk shows using Adobe Audition
- Posted edited audio clips to the nation's fastest growing local sports website: arizonasports.com
- Pitched ideas for daily topics of discussion for Phoenix's most listened to sports talk station

Marketing & Social Media Intern for Steinberg Sports & Entertainment, Los Angeles, CA 2014

- Created all recruiting material for potential clients
- Coordinated social media advertising campaign for Sports' agent seminar
- Captured and edited Leigh Steinberg's podcasts for YouTube channel
- Edited Leigh Steinberg's podcast episodes using Final Cut X

EDUCATION

The University of Michigan, Ann Arbor, MI 2013- 2017

- Graduated with a Bachelor's degree in General Studies; GPA: 3.5

REFERENCES

- Chris Fee – Owner and General Manager of KROX Radio (218)-281-1140
- Gerry Matalon – Founder of Matalon Media, former Sr. Coordinating Producer of Talent at ESPN (860)-539-6262
- Gregg Kanner – Senior Sports Producer of WJBK-FOX 2 Detroit (248)-552-5144
- Jeremy Aagard – General Manager of the Fayetteville SwampDogs (910)-426-4900